

TREATMENT

LIVE IN THE MOVIE



LIVE IN THE MOVIE is a complex, multi-level documentary about the great Polish multimedia artist **IZABELLA GUSTOWSKA**. The film will employ the latest technology. Part of the film will be created in 3D technology and will be interlaced with a fictionalized layer (on 16 mm tape), and shots from Canon D5, which will also be the lens of the artist, Izabella Gustowska. The main theme of the film is the live coverage of the work on the last big project of Izabella Gustowska in the urban space of New York.

Fragments of recordings from the artist's camera will be interwoven in the film - showing reality through the oval lens of the camera and the work on her computer screen.

The film takes place in two distant cities. It begins in New York, where Izabella Gustowska arrives to work on her project. The second place is her home town of Poznan, her family home, where she spent nearly her entire life, the Art University, where she studied and is now a professor, and the galleries. Poznan will be shown primarily through the prism of the past, the most important events in the life of the artist, which we will show as the fictionalized part of the film.

The film will use formal experimental solutions, so that part of the action will be transferred to the laptop screen or a small screen of the artist's camera. This effect will multiply the impression of movie fiction and will correspond with the intermedial language of video art.

The **LIVE IN THE MOVIE** project starts with the arrival of Izabella Gustowska to New York. The camera will accompany the artist in her preparations for the implementation of the latest, final project. This project is dedicated to Edward Hopper, the part completed in

New York will focus on his wife Josephine. Josephine Hopper was also an artist, but she is primarily remembered as the model who posed for almost all of her husband's paintings.

For the needs of her project, Izabella Gustowska will organize an audition for the role of Josephine Hopper. During the audition, many women will be selected - which is a reference to the artist's earlier projects from the "Life is a Story" series, presented at the National Museum in Poznan.

The **LIVE IN THE MOVIE** project will also be interwoven with sequences from the artist's previous projects (e.g. "Relative Points of Similarity", "The Art of Difficult Choices" and "She"), but above all, it will be a documentation of the new project.

Izabella Gustowska in her latest intermedial project sees the alter-ego of the modern woman in the red-haired wife of Edward Hopper - Josephine. The background Gustowska's films will be the contemporary New York scenery of streets, bars, hotels and bridges. This will be Josephine 2012 - an overture to the futuristic vision of a female cyborg, sought among the actresses in the auditions, and the one created in the cyber reality by a young hacker Lisa.

In **LIVE IN THE MOVIE**, we will introduce fictional episodes from the artist's past and fragments with the participation of the actresses and the actor playing the roles of Josephine and Edward Hopper. The film's cinematography with its dynamics and expression will allude to the look of Izabella Gustowska's work.

In **LIVE IN THE MOVIE**, the Josephines (alter-ego of the modern liberated artist) will decide to express a feminist rebellion and in the climactic scene will tear off their red dresses - the scene will be shot in the area of the Edward Hopper's former studio in NewYork.

The dramatic effect in the film will be built using the looped snippets of Izabella Gustowska's video recordings, who will be filming the various incarnations of Josephine - the selected actresses in the scenery of New York. The film will also feature sequences of interviews with contemporary living artists: Krystyna Piotrowska, Natalia LL, Anna Tyczyńska, Agata Michowska, Eleine Summers, Sita Gomez...

The film begins with a scene in a New York bar. The audience of **LIVE IN THE MOVIE** will witness a meeting of Isabella Gustowska with the actor playing Edward Hopper in the film. The actor portraying Edward Hopper will be talking from off-screen about what is happening on the set. Often, himself also a participant in the events, he will be interviewing the artist, accompanying her during the shooting. Generally, he will be the main commentator on the events taking place.

Izabella Gustowska will be portrayed during her artistic work: behind the video camera, as well as in her family house in Poznan's Solacz. Some episodes of her rich artistic life will be

reconstructed, such as the first feminist exhibition in Poland, where she appeared in 1978 in Poznan, entitled "Three Women". We will reconstruct her photo session with the participation of the friendly twins - the theme of the project: "Relative Points of Similarity".

For **LIVE IN THE MOVIE**, the artist will create a virtual prototype of a woman made up of several different Josephines - actresses chosen during auditions, building her own image of Josephine 2012, just as it is done in the virtual world. The character will be created in 3D. Generating of the three-dimensional grid: visualizations will be prepared by a young hacker Lisa.

LIVE IN THE MOVIE will end with a spectacular scene with the participation of the 3D-generated **SUPERJOSEPHINE** that will be created during the project on a computer screen of the artist. The three-dimensional SuperJosephine is an icon of independence and the personification of a free, strong woman - the artist. At the end of the film, SuperJosephine turns into Isabella Gustowska.